

**DINNER MEETING + 2 CPEs
STUDENT NIGHT**

Tuesday, April 17, 2012

5:00 pm Networking 6:00-8:00 pm Dinner and Speaker
Fratello's Italian Grille, Manchester, NH

Presenting Yourself to the Marketplace

Let's look at some facts about the current job market: For young college-educated adults workplace prospects are challenging. The unemployment rate for this population is conservatively estimated at 5.5 percent, nearly double what it was during the Great Recession in 2007 and the highest since the Bureau of Labor Statistics (BLS) started to keep records in 1994. These job-seekers will compete with fellow classmates as well as laid-off workers, financially strapped retirees and still-unemployed recent grads. According to the BLS, there are more than five job seekers for every opening.

This panel presentation is designed to give college seniors and others seeking employment **important strategies for securing and succeeding on those critical job interviews**. Who could be more qualified to tell you what employers are looking for than professional recruiters who have been creating successful employer-employee matches? This evening's panel participants are Sid Kotlus, founder and owner of Apollo Consultants, and Jason Kroll and Paul Becker who are co-founders of KBW Financial Staffing and Recruiting.

Sid Kotlus is a graduate of Bernard M. Baruch College and has been running his own successful financial recruiter firm for 39 years. For 25 years, Sid has served and continues to serve as a director of the NHIMA.

Before starting KBW (an INC 500 firm), **Jason Kroll** worked for two international staffing firms – one specializing in the recruitment of accounting and finance professionals and the other specializing in internal audit advisory services. Jason has a B.S. in Management from Florida International University.

Paul Becker, CPA, started his career in public accounting. After earning his CPA, he joined a large specialized staffing firm and achieved a Metro Manager role in several key New England locations. He oversaw sales and recruiting efforts for a staff of 80 and the divisions he managed specialized in accounting, finance and administrative support. Paul also worked as a "Big 4" recruiter before cofounding KBW. Paul has a B.S. in Accounting from Bryant College in Rhode Island.