

DINNER MEETING + 2 CPEs

Tuesday, October 18, 2011

5:00 pm Networking 6:00-8:00 pm Dinner and Speaker
Fratello's Italian Grille, Manchester, NH

Financial Fraud Schemes and Data Forensics

Speakers: **Todd J. Desjardins** **Arian Eigen Heald,**
 CPA, CFE **MSIA, CEH, CISA, GCFA**
 Senior Manager Consulting Manager
 BerryDunn BerryDunn

On average, fraud costs organizations 5% of their revenues, with smaller organizations losing a much higher percentage than average. Fears of a double-dip recession and prolonged unemployment have instigated a surge of employee fraud that businesses must proactively manage. Companies need fraud prevention, investigation and detection systems in place to mitigate risk.

Todd Desjardins and Eigen Heald will discuss recent trends in financial fraud schemes, detection tools and data forensics. They will also address fraud risk assessment and prevention using examples from their experiences to illustrate the mechanisms of fraud.

A Senior Manager in BerryDunn's Financial Services Group, Todd provides audit, accounting and consulting services to banks and credit unions throughout New England. As a Certified Fraud Examiner, Todd is also involved in BerryDunn's forensic accounting and fraud engagements. Todd assists clients with implementation of new accounting pronouncements that affect financial statement reporting, understanding and strengthening internal controls, and fraud risk management.



Eigen is a GIAC Certified Forensic Analyst (GCFA) in BerryDunn's Forensic Group as well as a consulting manager in the firm's Information Technology Consulting Group. Eigen performs computer and digital forensics to address workplace investigations, corporate fraud, business valuation, Internet-based fraud and theft, family and marital law, and eDiscovery. She specializes in computer hard disks, USB drives and external data storage.



Prior to joining BerryDunn, Eigen worked for an international financial services firm as a security consultant and IT auditor. She has over 15 years of experience in IT and in assisting clients in need of technical and forensic expertise