

## **DINNER MEETING + 2CPEs**

**Tuesday, April 9, 2013**

5:00pm Networking 6:00-8:00pm Dinner and Speaker  
Fratello's Italian Grille, Manchester, NH

### **Sustainability and the Profit Opportunity**

**Speaker: Bryan Sheehan, President**  
SymbioSus Sustainability Consulting

Your focus is on helping your organization optimize its top and bottom line performance. One of the latest and most powerful tools to help you do this is integrating sustainability practices – a focus on outstanding financial, environmental, and social performance – into your organization.



In this interactive and informative session, business sustainability expert Bryan Sheehan, President of SymbioSus Sustainability Consulting, will share how integrating a sustainability approach can drive financial and strategic advantage for your organization. The session will include the latest trends and data in sustainability, real-world examples of companies attaining top and bottom line benefits from their sustainability actions, and discussion of the challenges and best practices related to implementing sustainability within your organization. SymbioSus Sustainability Consulting helps businesses increase their profitability and competitive advantage by helping them assess, plan, implement, measure, and communicate actions to reduce their environmental impacts.

Bryan combines 20 years of business experience in companies ranging from startups to Fortune 500 companies with 12 years of concurrent involvement and training in business sustainability. Bryan holds a Master's Degree in Sustainable Business Management and membership in the International Society of Sustainability Professionals and other business sustainability associations. In addition to his consulting work, Bryan has been published and/or quoted on sustainability in the New Hampshire Business Review, Boston Business Journal, Mass High Tech, Modern Materials Handling, and Sustainable Plant, has provided educational presentations to numerous organizations, and co-hosts a sustainability radio program called The Long View.